

DUPLICATE INVOICE



WESH
1021 N. Wymore Rd.
Winter Park, FL 32789
Main: (407)645-2222
Billing: (407)389-7661

www.wesh.com

Billing Address:

Crossroads Media
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
963724-1	10/28/12	October 2012	10/01/12 - 10/22/12
Station	Account Executive	Sales Office	Sales Region
WESH	Fran Berg	Eagle-Washingt	National

Advertiser	Product	Estimate Number
American Crossroads - Issi	AMERICAN CROSSROADS	1209

Flight Dates	Order #	Alt Order #
10/16/12 - 10/22/12	963724	07911804

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	11	27

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/16/12	10/19/12	M-F Early Sunrise	5:00-6:00 AM	-1121--	:30	5	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1121--	5	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	5:44 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV21ACH	\$400.00 NM
2	WESH	W	10/17/12	5:42 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV21ACH	\$400.00 NM
5	WESH	Th	10/18/12	5:28 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV21ACH	\$400.00 NM
3	WESH	Th	10/18/12	5:52 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV21ACH	\$400.00 NM
4	WESH	F	10/19/12	5:11 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV21ACH	\$400.00 NM
2	10/22/12	10/22/12	M-F Early Sunrise	5:00-6:00 AM	M-----	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	5:22 AM	M-F Early Sunrise	5:00-6:00 AM	:30	USPRTV21ACH	\$400.00 NM
3	10/16/12	10/19/12	M-F Sunrise @6AM	6:00-7:00 AM	-1111--	:30	4	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1111--	4	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	6:27 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV21ACH	\$1,600.00 NM
3	WESH	W	10/17/12	6:28 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV21ACH	\$1,600.00 NM
1	WESH	Th	10/18/12	6:23 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV21ACH	\$1,600.00 NM
4	WESH	F	10/19/12	6:55 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV21ACH	\$1,600.00 NM
4	10/22/12	10/22/12	M-F Sunrise @6AM	6:00-7:00 AM	M-----	:30	2	\$1,600.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	2	\$1,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	M	10/22/12	6:15 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV21ACH	\$1,600.00 NM
1	WESH	M	10/22/12	6:53 AM	M-F Sunrise @6AM	6:00-7:00 AM	:30	USPRTV21ACH	\$1,600.00 NM
5	10/16/12	10/19/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-1211--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-1211--	5	\$1,400.00				

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Advertiser	Product	Estimate Number
American Crossroads - Iss	AMERICAN CROSSROADS	1209

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/16/12	10/19/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	-1211--	:30	5	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	Tu	10/16/12	9:21 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV21ACH	\$1,400.00 NM
2	WESH	W	10/17/12	9:37 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV21ACH	\$1,400.00 NM
5	WESH	W	10/17/12	9:58 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV21ACH	\$1,400.00 NM
3	WESH	Th	10/18/12	9:53 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV21ACH	\$1,400.00 NM
4	WESH	F	10/19/12	9:30 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV21ACH	\$1,400.00 NM
6	10/16/12	10/19/12	NBC Today Show II	10AM-11AM	-1111--	:30	4	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1111--	4	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	10:50 AM	NBC Today Show II	10AM-11AM	:30	USPRTV21ACH	\$1,400.00 NM
1	WESH	W	10/17/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	USPRTV21ACH	\$1,400.00 NM
3	WESH	Th	10/18/12	10:58 AM	NBC Today Show II	10AM-11AM	:30	USPRTV21ACH	\$1,400.00 NM
4	WESH	F	10/19/12	11:00 AM	NBC Today Show II	10AM-11AM	:30	USPRTV21ACH	\$1,400.00 NM
7	10/22/12	10/22/12	NBC Today Show II	10AM-11AM	M-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	10:59 AM	NBC Today Show II	10AM-11AM	:30	USPRTV21ACH	\$1,400.00 NM
8	10/16/12	10/19/12	NBC Today Show III	11AM-12PM/10-11/	-1111--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1111--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WESH	Tu	10/16/12	11:50 AM	NBC Today Show III	11AM-12PM/10-11/	:30	USPRTV21ACH	\$1,200.00 NM
1	WESH	W	10/17/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	USPRTV21ACH	\$1,200.00 NM
2	WESH	Th	10/18/12	11:29 AM	NBC Today Show III	11AM-12PM/10-11/	:30	USPRTV21ACH	\$1,200.00 NM
3	WESH	F	10/19/12	11:51 AM	NBC Today Show III	11AM-12PM/10-11/	:30	USPRTV21ACH	\$1,200.00 NM
9	10/22/12	10/22/12	NBC Today Show III	11AM-12PM/10-11/	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESH	M	10/22/12	11:52 AM	NBC Today Show III	11AM-12PM/10-11/	:30	USPRTV21ACH	\$1,200.00 NM
10	10/16/12	10/19/12	Days of Our Lives	1:00-2:00 PM	-1111--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/15/12	10/21/12	-1111--	4	\$1,200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WESH	Tu	10/16/12	1:00 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV21ACH	\$1,200.00 NM
1	WESH	W	10/17/12	1:30 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV21ACH	\$1,200.00 NM
3	WESH	Th	10/18/12	1:47 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV21ACH	\$1,200.00 NM
4	WESH	F	10/19/12	1:59 PM	Days of Our Lives	1:00-2:00 PM	:30	USPRTV21ACH	\$1,200.00 NM
11	10/22/12	10/22/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/22/12	10/28/12	M-----	1	\$1,200.00				

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963724-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMERICAN CROSSROADS	1209

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	10/22/12	10/22/12	Days of Our Lives	1:00-2:00 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/22/12 12:59 PM Days of Our Lives 1:00-2:00 PM :30 USPRTV21ACH \$1,200.00 NM									
12	10/16/12	10/19/12	KATIE COURIC DAY	2-3PM	-1112--	:30	5	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -1112-- 5 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/16/12 2:24 PM KATIE COURIC DAY 2-3PM :30 USPRTV21ACH \$500.00 NM									
2 WESHW 10/17/12 2:22 PM KATIE COURIC DAY 2-3PM :30 USPRTV21ACH \$500.00 NM									
3 WESHTh 10/18/12 2:47 PM KATIE COURIC DAY 2-3PM :30 USPRTV21ACH \$500.00 NM									
4 WESHF 10/19/12 2:23 PM KATIE COURIC DAY 2-3PM :30 USPRTV21ACH \$500.00 NM									
5 WESHF 10/19/12 2:47 PM KATIE COURIC DAY 2-3PM :30 USPRTV21ACH \$500.00 NM									
13	10/16/12	10/19/12	M-F 3-4 PM	3:00-4:00 PM	-1111--	:30	4	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -1111-- 4 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/16/12 3:23 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV21ACH \$1,000.00 NM									
2 WESHW 10/17/12 3:20 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV21ACH \$1,000.00 NM									
3 WESHTh 10/18/12 3:47 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV21ACH \$1,000.00 NM									
4 WESHF 10/19/12 3:32 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV21ACH \$1,000.00 NM									
14	10/22/12	10/22/12	M-F 3-4 PM	3:00-4:00 PM	M-----	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/22/12 3:37 PM M-F 3-4 PM 3:00-4:00 PM :30 USPRTV21ACH \$1,000.00 NM									
15	10/16/12	10/19/12	M-F 4-5 PM NEWS	M-F 4-5 PM	-1111--	:30	4	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -1111-- 4 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 WESHTu 10/16/12 4:13 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV21ACH \$1,200.00 NM									
1 WESHW 10/17/12 4:23 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV21ACH \$1,200.00 NM									
3 WESHTh 10/18/12 4:53 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV21ACH \$1,200.00 NM									
4 WESHF 10/19/12 4:30 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV21ACH \$1,200.00 NM									
16	10/22/12	10/22/12	M-F 4-5 PM NEWS	M-F 4-5 PM	M-----	:30	1	\$1,200.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/22/12 10/28/12 M----- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHM 10/22/12 4:29 PM M-F 4-5 PM NEWS M-F 4-5 PM :30 USPRTV21ACH \$1,200.00 NM									
17	10/16/12	10/19/12	M-F 5-6 PM ROT	5:00-6:00 PM	-1211--	:30	5	\$1,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/15/12 10/21/12 -1211-- 5 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WESHTu 10/16/12 5:29 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV21ACH \$1,800.00 NM									
2 WESHW 10/17/12 5:13 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV21ACH \$1,800.00 NM									
5 WESHW 10/17/12 5:28 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV21ACH \$1,800.00 NM									
3 WESHTh 10/18/12 5:24 PM M-F 5-6 PM ROT 5:00-6:00 PM :30 USPRTV21ACH \$1,800.00 NM									

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17	10/16/12	10/19/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	-1211--	:30	5	\$1,800.00	NM																																																																			
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4	WESH	F	10/19/12	5:42 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV21ACH	\$1,800.00	NM																																																																		
18	10/22/12	10/22/12	M-F 5-6 PM ROT Class of Time - Pre-emptible with notice	5:00-6:00 PM	M-----	:30	1	\$1,800.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	M-----	1	\$1,800.00																																																																							
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1	WESH	M	10/22/12	5:51 PM	M-F 5-6 PM ROT	5:00-6:00 PM	:30	USPRTV21ACH	\$1,800.00	NM																																																																		
19	10/22/12	10/22/12	NBC Prime VOICE Class of Time - Pre-emptible with notice	8:00-9:00 PM	M-----	:30	1	\$9,000.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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1	WESH	M	10/22/12	8:44 PM	NBC Prime VOICE	8:00-9:00 PM	:30	USPRTV21ACH	\$9,000.00	NM																																																																		
20	10/19/12	10/19/12	M-Su News @ 11PM Class of Time - Pre-emptible with notice	11-1135p	----F--	:30	1	\$2,400.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>----F--</td><td>1</td><td>\$2,400.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>F</td><td>10/19/12</td><td>11:13 PM</td><td>M-Su News @ 11PM</td><td>11-1135p</td><td>:30</td><td>USPRTV21ACH</td><td>\$2,400.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	----F--	1	\$2,400.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	F	10/19/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV21ACH	\$2,400.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	F	10/19/12	11:13 PM	M-Su News @ 11PM	11-1135p	:30	USPRTV21ACH	\$2,400.00	NM																																																																		
21	10/16/12	10/19/12	NBC Tonight Show Class of Time - Pre-emptible with notice	11:35P-12:35XM	-1111--	:30	4	\$1,300.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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1	WESH	Tu	10/16/12	11:49 PM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV21ACH	\$1,300.00	NM																																																																		
4	WESH	W	10/17/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV21ACH	\$1,300.00	NM																																																																		
2	WESH	Th	10/18/12	11:47 PM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV21ACH	\$1,300.00	NM																																																																		
3	WESH	F	10/19/12	12:31 AM	NBC Tonight Show	11:35P-12:35XM	:30	USPRTV21ACH	\$1,300.00	NM																																																																		
22	10/16/12	10/19/12	Late Night w/Jimmy Fallon Class of Time - Fixed Non Pre-emptible	12:35-1:35XM	-1111--	:30	4	\$500.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
3	WESH	Tu	10/16/12	1:11 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	USPRTV21ACH	\$500.00	NM																																																																		
2	WESH	W	10/17/12	1:10 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	USPRTV21ACH	\$500.00	NM																																																																		
4	WESH	Th	10/18/12	1:30 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	USPRTV21ACH	\$500.00	NM																																																																		
1	WESH	F	10/19/12	1:21 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	USPRTV21ACH	\$500.00	NM																																																																		
23	10/22/12	10/22/12	Late Night w/Jimmy Fallon Class of Time - Fixed Non Pre-emptible	12:35-1:35XM	M-----	:30	1	\$500.00	NM																																																																			
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/22/12	10/28/12	M-----	1	\$500.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	M	10/22/12	1:12 AM	Late Night w/Jimmy Fallon	12:35-1:35XM	:30	USPRTV21ACH	\$500.00	NM																																																																		
24	10/17/12	10/17/12	NBC Prime L&O SVU Class of Time - Pre-emptible with notice	9:00-10:00 PM	--W----	:30	1	\$10,000.00	NM																																																																			
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>--W----</td><td>1</td><td>\$10,000.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>W</td><td>10/17/12</td><td>9:42 PM</td><td>NBC Prime L&O SVU</td><td>9:00-10:00 PM</td><td>:30</td><td>USPRTV21ACH</td><td>\$10,000.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	--W----	1	\$10,000.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	W	10/17/12	9:42 PM	NBC Prime L&O SVU	9:00-10:00 PM	:30	USPRTV21ACH	\$10,000.00	NM																																	
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																							
	10/15/12	10/21/12	--W----	1	\$10,000.00																																																																							
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																		
1	WESH	W	10/17/12	9:42 PM	NBC Prime L&O SVU	9:00-10:00 PM	:30	USPRTV21ACH	\$10,000.00	NM																																																																		

Send Payment To:

WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949



DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
963724-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMERICAN CROSSROADS	1209

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/17/12	10/17/12	NBC Prime CHICAGO FIRE	10:00-11:00 PM	--W----	:30	1	\$8,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	--W----	1	\$8,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHW		10/17/12	10:07 PM	NBC Prime CHICAGO FIRE	10:00-11:00 PM	:30	USPRTV21ACH	\$8,000.00	NM
26	10/18/12	10/18/12	NBC Prime 30ROCK/NIG	8:00-9:00 PM	---T---	:30	1	\$3,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$3,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHTh		10/18/12	7:59 PM	NBC Prime 30ROCK/NIGHT	8:00-9:00 PM	:30	USPRTV21ACH	\$3,500.00	NM
27	10/18/12	10/18/12	NBC Prime OFFICE/PAR	9:00-10:00 PM	---T---	:30	1	\$5,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	---T---	1	\$5,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHTh		10/18/12	9:52 PM	NBC Prime OFFICE/PARKS	9:00-10:00 PM	:30	USPRTV21ACH	\$5,000.00	NM
28	10/19/12	10/19/12	NBC Prime GRIMM	8:00-9:00 PM	----F--	:30	1	\$3,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$3,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHF		10/19/12	8:40 PM	NBC Prime GRIMM	8:00-9:00 PM	:30	USPRTV21ACH	\$3,500.00	NM
29	10/19/12	10/19/12	NBC Prime DATELINE	10:00-11:00 PM	----F--	:30	1	\$7,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	----F--	1	\$7,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESHF		10/19/12	10:11 PM	NBC Prime DATELINE	10:00-11:00 PM	:30	USPRTV21ACH	\$7,500.00	NM
30	10/20/12	10/20/12	Sat Sunrise 6-8 AM	6:00-8:00 AM	-----S-	:30	2	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	2	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WESH Sa		10/20/12	7:27 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	USPRTV21ACH	\$450.00	NM
1 WESH Sa		10/20/12	7:58 AM	Sat Sunrise 6-8 AM	6:00-8:00 AM	:30	USPRTV21ACH	\$450.00	NM
31	10/20/12	10/20/12	Sat. Entertainment this W	7:00-8:00 PM	-----S-	:30	1	\$2,000.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$2,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Sa		10/20/12	7:18 PM	Sat. Entertainment this Week	7:00-8:00 PM	:30	USPRTV21ACH	\$2,000.00	NM
32	10/20/12	10/20/12	SATURDAY NIGHT LIVE SATURDAY NIGHT		-----S-	:30	1	\$2,800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S-	1	\$2,800.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WESH Sa		10/20/12	11:59 PM	SATURDAY NIGHT LIVE	SATURDAY NIGHT	:30	USPRTV21ACH	\$2,800.00	NM
33	10/21/12	10/21/12	Sun Sunrise@6-8 AM	6:00-8:00 AM	-----S	:30	1	\$450.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-----S	1	\$450.00				

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertiser.
We warrant that the actual broadcast information shown on this invoice was taken from the program log.

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
963724-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMERICAN CROSSROADS	1209

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
33	10/21/12	10/21/12	Sun Sunrise@6-8 AM Class of Time - Pre-emptible with notice	6:00-8:00 AM	-----S	:30	1	\$450.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WESH</td><td>Su</td><td>10/21/12</td><td>7:14 AM</td><td>Sun Sunrise@6-8 AM</td><td>6:00-8:00 AM</td><td>:30</td><td>USPRTV21ACH</td><td>\$450.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WESH	Su	10/21/12	7:14 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	USPRTV21ACH	\$450.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Su	10/21/12	7:14 AM	Sun Sunrise@6-8 AM	6:00-8:00 AM	:30	USPRTV21ACH	\$450.00	NM																					
34	10/21/12	10/21/12	NBC MEET THE PRESS Class of Time - Pre-emptible with notice	NBC MEET THE PRESS	-----S	:30	1	\$10,000.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$10,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$10,000.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/15/12	10/21/12	-----S	1	\$10,000.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Su	10/21/12	9:47 AM	NBC MEET THE PRESS	NBC MEET THE PRESS	:30	USPRTV21ACH	\$10,000.00	NM																					
35	10/21/12	10/21/12	CHRIS MATTHEWS WKND Class of Time - Fixed Non Pre-emptible	CHRIS MATTHEWS WKND EM	-----S	:30	1	\$3,000.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$3,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$3,000.00										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Su	10/21/12	10:26 AM	CHRIS MATTHEWS WKND EM	CHRIS MATTHEWS WKND EM	:30	USPRTV21ACH	\$3,000.00	NM																					
36	10/21/12	10/21/12	Su Late News After NFL Class of Time - Pre-emptible with notice	Su Late News After NFL	-----S	:30	1	\$3,000.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$3,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$3,000.00										
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	10/15/12	10/21/12	-----S	1	\$3,000.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Su	10/21/12	11:57 PM	Su Late News After NFL	Su Late News After NFL	:30	USPRTV21ACH	\$3,000.00	NM																					
37	10/21/12	10/21/12	Access Hollywood Class of Time - Fixed Non Pre-emptible	11:35P-12:35XM/12	-----S	:30	1	\$700.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$700.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$700.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/15/12	10/21/12	-----S	1	\$700.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Su	10/21/12	1:15 AM	Access Hollywood	11:35P-12:35XM/12	:30	USPRTV21ACH	\$700.00	NM																					
38	10/16/12	10/16/12	NBC Prime VOICE Class of Time - Pre-emptible with notice	8:00-9:00 PM	-T-----	:30	1	\$8,000.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-T-----</td><td>1</td><td>\$8,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-T-----	1	\$8,000.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/15/12	10/21/12	-T-----	1	\$8,000.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Tu	10/16/12	8:19 PM	NBC Prime VOICE	8:00-9:00 PM	:30	USPRTV21ACH	\$8,000.00	NM																					
39	10/19/12	10/19/12	NBC Prime GRIMM Class of Time - Pre-emptible with notice	9:00-10:00 PM	----F--	:30	1	\$5,500.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>----F--</td><td>1</td><td>\$5,500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	----F--	1	\$5,500.00										
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	10/15/12	10/21/12	----F--	1	\$5,500.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	F	10/19/12	9:44 PM	NBC Prime GRIMM	9:00-10:00 PM	:30	USPRTV21ACH	\$5,500.00	NM																					
40	10/20/12	10/20/12	NBC Prime CHICAGO FIRE Class of Time - Immediately Pre-emptible without notice	9:00-10:00 PM	-----S-	:30	1	\$1,500.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$1,500.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	1	\$1,500.00										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Sa	10/20/12	9:17 PM	NBC Prime CHICAGO FIRE	9:00-10:00 PM	:30	USPRTV21ACH	\$1,500.00	NM																					
41	10/20/12	10/20/12	NBC Prime L&O SVU Class of Time - Immediately Pre-emptible without notice	10:00-11:00 PM	-----S-	:30	1	\$1,500.00	NM																						
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/15/12	10/21/12	-----S-	1	\$1,500.00																										
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WESH	Sa	10/20/12	10:07 PM	NBC Prime L&O SVU	10:00-11:00 PM	:30	USPRTV21ACH	\$1,500.00	NM																					

DUPLICATE INVOICE

Send Payment To:



WESH
P O Box 26876
Lehigh Valley, PA 18002-6876
FIN# 59-3186949

Invoice #	Invoice Date	Invoice Month	Invoice Period
963724-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
American Crossroads - Iss	AMERICAN CROSSROADS	1209

www.wesh.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
42	10/16/12	10/19/12	M-Sun Nightly News	6:30-7:00 PM	-TWTF--	:30	2	\$4,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/15/12	10/21/12	-TWTF--	2	\$4,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHW		10/17/12	6:46 PM	M-Sun Nightly News	6:30-7:00 PM	:30	USPRTV21ACH	\$4,000.00 NM
2	WESHF		10/19/12	6:46 PM	M-Sun Nightly News	6:30-7:00 PM	:30	USPRTV21ACH	\$4,000.00 NM
43	10/22/12	10/22/12	Kelly and Michael 9-10 AM	9:00-10:00 AM	M-----	:30	1	\$1,400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	10/22/12	10/28/12	M-----	1	\$1,400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WESHM		10/22/12	9:59 AM	Kelly and Michael 9-10 AM	9:00-10:00 AM	:30	USPRTV21ACH	\$1,400.00 NM
Total Spots							86		

Payment Terms 30 Days

<u>Gross Total</u>	\$167,650.00
<u>Agency Commission</u>	\$25,147.50
<u>Net Amount Due</u>	\$142,502.50